

DESIGN BRIEF

The artist is a talented portrait artist named Frankis, specializing in creating custom portrait drawings for individuals, couples, families, and pets.

The objective of the website is to showcase Frankis unique artistic style and attract potential clients interested in commissioning personalized portrait drawings for various purposes.

The target audience includes individuals seeking custom portrait drawings for personal use, gifts, or special occasions. They value creativity, quality craftsmanship, and a personal touch in their commissioned artwork.

1. Portfolio Showcase: A visually stunning gallery displaying Frankis portfolio of portrait drawings, categorized by themes such as individuals, couples, families, and pets.
2. Commission Information: Detailed information on the commission process, pricing packages, turnaround time, and a step-by-step guide on how to submit a commission request.
3. Contact Form: An easy-to-use contact form for visitors to reach out to Frankis with their commission inquiries, providing their name, email, and a brief description of their desired portrait.
4. About the Artist: A compelling artist bio introducing Frankis, her passion for portrait drawing, artistic journey, and the inspiration behind her work.

Design Style: The design should be elegant, minimalist, and focused on highlighting Sarah's intricate portrait drawings. A soft color palette with subtle accents can complement the artwork without overshadowing it.

Requirements: The website should be fully responsive, ensuring seamless user experience across desktop, tablet, and mobile devices. It should be optimized for fast loading speeds, include basic SEO elements for improved search engine visibility, and integrate social media sharing options.

I hope this filled-in sample gives you a clearer idea of how a design brief for a portrait drawing website can be structured. Let me know if you need any further assistance or modifications!